
TAWA SUPERMARKET IMPLEMENTS VOXWARE 3 TO VOICE-ENABLE DC OPERATIONS

SAP Integration Results in Fast and Effective Deployment

HAMILTON, NJ – November 16, 2009 – Voxware, Inc. (Nasdaq: VOXW), a leading supplier of software for voice-driven warehousing operations, announced that Tawa Supermarket, Inc., has implemented its Voxware 3 software product.

“Continuous innovation is one of Tawa’s core business principles,” said Jonson Chen, Vice President of Real Estate. “We are active in implementing new technologies when they can make a positive, practical difference in our business. A second guiding principle is our commitment to invest in human resources, and to help every employee reach his or her full potential. Voxware 3 is a great example of how we put both of those principles into practice.”

The Voxware 3 solution was configured and deployed in four weeks. Originally used with Tawa’s legacy WMS, the Voxware 3 application was ported after just four months to SAP. Working in tandem with Tawa’s IT organization, Voxware accomplished the migration to SAP in less than three weeks. Workers continued to use the same processes and voice dialogs after the cutover to SAP. Voxware 3 works in real time with SAP, ensuring that store orders are fulfilled accurately.

“We were able to start using Voxware’s voice software right away, and then move to SAP at a later scheduled date,” said Chen. “We lost no operational time, workers did not need to be retrained, and we kept building our effectiveness in using the Voxware system.”

“Voxware is pleased with our SAP integration, but we are even more pleased in the non-disruptive way Tawa was able to put it into production,” said Scott Yetter, Voxware CEO. “Most voice solutions are so heavily connected to the WMS that reprogramming is nearly always needed when moving from one system or version to the next. We designed Voxware 3 to seamlessly integrate with SAP and other WMS packages, and Tawa’s experience is living proof that our approach works.”

VoxConnect is the integration software layer within the Voxware 3 product. It shields the voice applications from becoming inflexibly linked to the WMS. This gives Voxware customers greater operational agility, since many changes to voice business processes can be made without impacting the underlying WMS system.

About Voxware

Voxware, Inc. (NASDAQ: VOXW), provides voice-driven software products that optimize the full spectrum of warehouse operations for greater accuracy, productivity and flexibility in supply chain execution. Voxware’s corporate headquarters are in Hamilton, New Jersey, with operating offices in Cambridge, Massachusetts, the United Kingdom, and France. Additional information about Voxware can be obtained at <http://www.voxware.com>.

About Tawa Supermarket Inc.

Tawa Supermarket Inc. was established in 1984 with the opening of the first store in Westminster, California (Little Saigon). For more than 20 years, Tawa has satisfied the needs of Asian immigrants by

providing them with their hometown flavors. Today, Tawa has twenty-four full-service stores in California and four in Washington, Nevada, Texas.

This news release contains forward-looking statements. Such statements are subject to certain factors that may cause Voxware's plans to differ or results to vary from those expected including the risks associated with Voxware's need to introduce new and enhanced products and services in order to increase market penetration and the risk of obsolescence of its products and services due to technological change; Voxware's need to attract and retain key management and other personnel with experience in providing integrated voice-based solutions for e-logistics, specializing in the supply chain sector; the potential for substantial fluctuations in Voxware's results of operations; competition from others; Voxware's evolving distribution strategy and dependence on its distribution channels; the potential that speech products will not be widely accepted; Voxware's need for additional capital and its ability to raise such capital on terms acceptable to Voxware; the potential for Nasdaq delisting proceedings; and a variety of risks set forth from time to time in Voxware's filings with the Securities and Exchange Commission. Voxware undertakes no obligation to publicly release results of any of these forward-looking statements that may be made to reflect events or circumstances after the date hereof or to reflect the occurrence of unexpected result.

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