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## MITCHELL GROCERY DEPLOYS VOXWARE'S VOICELOGISTICS®

### RAPID DEPLOYMENT OF MULTIPLE VOICE-DRIVEN APPLICATIONS IMPROVES ACCURACY AND REDUCES COSTS

Lawrenceville, NJ — October 24, 2005 – Voxware, Inc. (OTC: [VOXW](#)), a leading supplier of voice-driven logistics solutions, announced that Mitchell Grocery, a wholesale grocery distribution center that serves more than 250 independent supermarkets in the Southeast, has selected Voxware's VoiceLogistics to voice-enable its logistics operations. Mitchell Grocery ships 80 truckloads each day, and delivers 500,000 cases per week, of dry groceries, milk, produce and ice cream, so careful attention to accuracy and cost is the foundation for a successful logistics operation.

"We chose Voxware's VoiceLogistics based on the proven results of Voxware customers in the food distribution industry," stated David Mitchell, President, Mitchell Grocery. "Voxware's customers were extremely satisfied, and had experienced significant improvements in accuracy and overall productivity. Since we've deployed VoiceLogistics, we've seen a 50% improvement in the accuracy of our loading and order selection processes. We have reduced shorts and mispicks and introduced more precision into the loading operation, which has lowered costs and improved customer satisfaction. As a result, the VoiceLogistics system will pay for itself in less than six months."

Mitchell Grocery's consideration of several voice vendors included numerous on-site visits to evaluate different systems. "What it came down to was Voxware's flexibility and consultative approach, which ensured that their system fit our processes," explained Mitchell. "We did not have to change what we were doing to accommodate VoiceLogistics."

"Voice has become an indispensable building block in any flexible and efficient supply chain operation, and our customers are moving to multiple voice applications," noted Tom Drury, Voxware CEO. "Companies want to leverage new opportunities for returns on their investment in voice logistics technology, and Voxware is leading the way by offering advanced voice solutions in applications that include loading, replenishment, receiving, putaway and cycle count."

"Voxware deployed the VoiceLogistics system in six weeks," said John Morton, Outbound Manager, Mitchell Grocery. "VoiceLogistics keeps all workers on task and focused. By confirming location and item, the system dramatically reduces inaccuracies, and the use of voice for perishable items in the refrigerator/freezer environment provides tremendous benefits. Picking accuracy reduced unsaleables, which is a considerable cost savings. The system is very flexible and very sensitive to the nuances of each user's voice, and with Voxware's training we were up and running in a few days. "

Voxware's VoiceLogistics system is also used for loading at Mitchell Grocery. The loading application tracks and confirms that all pallets are successfully loaded to the proper trailer. By alerting the loader to any missing items, the system helps ensure accurate store deliveries. Accuracy rates have increased to the point where order checking is no longer necessary prior to loading. Beyond picking and loading, VoiceLogistics significantly reduces replenishment time by enabling pickers to dynamically pull from other locations and voice that information into the system, which, in turn, reduces shorts. VoiceLogistics also allows Mitchell Grocery to perform consolidated picking for slow moving items stored in a separate building, resulting in further time savings. The VoiceLogistics system also produces a printed manifest which speeds the identification of specific items in each shipment and enhances Mitchell Grocery's credibility with their customers.

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### About Mitchell Grocery

Established in 1945, Mitchell Grocery Corporation is a wholesale grocery distribution center serving more than 250 independent supermarkets in the Southeast. Mitchell distributes more than 20,000 items, including a full line of grocery, fresh meat, fresh produce, dairy, frozen food, ice cream, health and beauty care, and deli-bakery items.

[www.mitchellgrocery.com](http://www.mitchellgrocery.com)

### About Voxware

Voxware, Inc. (OTC: [VOXW](http://www.voxware.com)), provides voice-driven logistics solutions that optimize the full spectrum of warehouse operations for greater accuracy, productivity and flexibility in supply chain execution.

Voxware's corporate headquarters are in Lawrenceville, New Jersey, with operating offices in Cambridge, Massachusetts and the United Kingdom. Additional information about Voxware can be obtained on the Internet at [www.voxware.com](http://www.voxware.com).

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