Buton and Voxware Announce Value Added Reseller Agreement
Partnership expands Voxware's global distribution network into Turkey and EMEA

LONDON, UK – March 24, 2016 -- Voxware, the largest independent voice application company and leading provider of Cloud-based voice and analytics solutions, today announced a value added reseller agreement with Buton eBusiness Solutions, an international partner for supply chain markets in Turkey and the EMEA region.

"This is a mutually beneficial agreement that will assure increased logistics efficiency and accuracy to an exciting region," said Jon Bowen, Managing Director – UK, Voxware. "Our partnership with Buton extends our presence and offers companies in the EMEA market the best supply chain solutions on the market with our Cloud VMS and Intellestra products."

Based in Istanbul, Buton is a software engineering services leader that delivers best-of-breed solutions for commerce operations, from supply chain to customer service. The company offers the Voxware VMS solution to customers in Turkey, including those in the apparel retail, food retail, consumer products, e-commerce, 3PL, automotive and industrial markets.

Not only does VMS increase time to value and reduce the need for costly supporting infrastructure but it also allows companies greater flexibility to scale operations up and down as demand fluctuates throughout the year. Under the agreement, Buton will offer Voxware's Cloud VMS as part of the suite supply chain solutions that they offer to their customers. This will be in conjunction with their offering Voxware's Intellestra, a purpose built for the supply chain solution which provides real time and predictive analytics. Both of these solutions will be available to customers along with WMS software, providing users with a seamless integration of these solutions in the warehouse.

"We have already been in discussions with customers excited about our voice solutions in the EMEA region and we are looking forward to increasing our presence in this immensely important part of the world," said Bowen. "Having already achieved double digit growth for our Cloud VMS offering over the past several years, we are looking forward to this new opportunity with Buton and bringing our Cloud VMS and Intellestra solutions to market in Turkey."

About Buton:
Buton is a software engineering services company that delivers reliable and usable out-of-the-box software, consultancy, support and custom software development solutions to enterprise customers. In order to achieve reliable, trusted and correct solutions for customers, Buton partners with global software vendors who are leaders in their respective areas. For more information, visit www.buton.com.tr.

About Voxware:
Voxware helps organizations with teams who are on the move to more effectively receive, act on, and communicate information critical to their work. Our hands-free voice solutions enable employees to safely and accurately speed through tasks, thereby boosting operational productivity and improving customer experiences. What's more, Voxware easily adapts to changes in technology and processes, enabling organizations to quickly address shifting demands

without disruptions to the operation. Our innovative approach to voice communication has proven to help our customers increase profitability by cutting costs and enhancing brand loyalty. For more information, please visit www.voxware.com.

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