

Voxware Named to *Food Logistics*' 2016 FL100+

Food Logistics recognizes Voxware for the fourth time in annual list of Top Software and Technology Providers

HAMILTON, NJ — December 23, 2016 — *Food Logistics*, the only publication exclusively dedicated to covering the movement of product through the global food supply chain, has named Voxware, the largest independent voice application company and leading provider of Cloud-based voice solutions, to its **2016 FL100+ Top Software and Technology Providers** list. The annual list serves as a resource guide of software and technology providers whose products and services are critical for companies in the global food and beverage supply chain.

“The software and technology sector continues to generate new and exciting opportunities for growers, food manufacturers, grocery retailers and the many logistics providers that support them,” notes Lara L. Sowinski, editorial director at *Food Logistics*. “Today’s cloud-based solutions and mobile connectivity are helping create tools that are more flexible, affordable and responsive, making software and technology even more valuable to those in the global food supply chain.”

Voxware enables companies from a wide variety of industries, especially food logistics companies, to increase operational efficiency and fulfillment accuracy in multichannel and direct-to-consumer distribution operations while also improving their ability to adapt to the unpredictable dynamics of the supply chain. As a result of deploying Voxware’s VMS, numerous companies have achieved remarkable results including the following:

- **Performance Food Group** increased picking accuracy to 99.96%, experienced a 54% improvement in service levels, and saw a 50% reduction in truck shorts
- **Whole Foods** saw productivity gains of 35% leading to expansion into 10 distribution facilities
- **The Community Food Bank of New Jersey** reduced the length of time required to complete picking shifts by 30%
- **Tannis Food Distributors** increased overall efficiency by 50% while improving picking accuracy from 99.4% to 99.975%
- **Mt. Pleasant Ice Cream** improved accuracy and reduced the need for redeliveries
- **US Foods** uses Voxware VMS to increase both efficiency and safety

Additionally, Voxware has made a tremendous impact on many other companies in the food services and distribution industry including Puerto Rico Supplies, Congebec, Fresh Grille, Producers Dairy, TJ Morris, Sovereign, Freesers, Curtze Food Service, Mas Dodega, Reed Boardall, Greater Cleveland Food Bank, Greater Boston Food Bank, and Harvesters Food Bank.

“We are honored to be included in *Food Logistics*' FL100+ Top Software and Technology Providers list for 2016,” said Keith Phillips, President and CEO of Voxware. “Although price, taste, and convenience have been the dominant consumer food purchasing drivers, recent research has found that food-purchasing decisions are increasingly dominated by a set of evolving drivers that includes health and wellness, safety, social impact, experience, and transparency. In practical terms, this shift means that companies must be able to deliver more

fresh food and that companies must develop the distribution operations infrastructure to move large quantities of food through the supply chain quickly to reduce the risk of spoilage.”

Companies on this year’s **2016 FL100+ Top Software and Technology Providers** list will be profiled in the November/December 2016 issue of *Food Logistics*, as well as online at www.foodlogistics.com.

About *Food Logistics*

Food Logistics is published by AC Business Media, a business-to-business media company that provides targeted content and comprehensive, integrated advertising and promotion opportunities for some of the world’s most recognized B2B brands. Its diverse portfolio serves the construction, logistics, supply chain and other industries with print, digital and custom products, events and social media.

About Voxware

Voxware helps organizations with teams who are on the move to more effectively receive, act on, and communicate information critical to their work. Our hands-free voice solutions enable employees to safely and accurately speed through tasks, thereby boosting operational productivity and improving customer experiences. What’s more, Voxware easily adapts to changes in technology and processes, enabling organizations to quickly address shifting demands without disruptions to the operation. Our innovative approach to voice communication has proven to help our customers increase profitability by cutting costs and enhancing brand loyalty. For more information, please visit www.voxware.com.

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