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## **Celebrating 25 Years of Growth and Innovation from Voxware**

*From Voice Recognition Technology to Cloud-Based Warehouse Automation and Analytics  
in a Quarter Century*

**Hamilton, NJ & MODEX – April 9, 2018** – [Voxware](#) is kicking off MODEX 2018 by celebrating its 25th year in business. Launched in 1993 as a software company that translated human speech into the digital language of computers and decoded it for listening, the company has evolved into the leading provider of cloud-based voice and analytic supply chain solutions. MODEX 2018 attendees are encouraged to visit Voxware in Booth 2027 to see the latest solutions tailored for distribution operations.

“Voxware’s vision of the industry when founded in 1993 was completely different than the industry leader we have become today,” said Keith Phillips, CEO of Voxware. “There are many individuals along the way that have helped us get to where we are today, and we owe them a debt of gratitude. Celebrating 25 years in business is a tremendous accomplishment, especially if you look at how many companies in industries that we serve, who have failed. We’re very excited to celebrate this achievement and look forward to continued success.”

Like many startups, there were a range of pivots along the path to success. Initially the company focused exclusively on voice recognition and voice synthesis. In the late 90’s, Voxware began offering VoiceLogistics, a voice-based solution set of software, hardware, and professional services used for various mobile industrial and warehouse applications. These solutions were designed specifically for use in warehouses, distribution centers and other industrial settings.

Throughout the early 2000s, Voxware continued developing its technology and software and further expanded its presence. Major accomplishments include introducing a commercial software application to expedite implementing the solution for customers, launching Device Independence which allowed software to run properly on multiple types of devices, standard WMS Interfaces that worked within the industry and as its customer base continued to grow, it opened a European office to better serve those customers.

In 2011, Voxware named Keith Phillips its CEO and he helped steer the company towards growth and innovation. Less than a year later, Voxware revolutionized supply chain technology by introducing its Cloud Voice Management Suite, the first Cloud-based voice offering delivering the same quality as its on-premise solution.

“Our team made a sound decision years ago to invest heavily in our technology so that we’re providing our customers with the most innovative solutions to help them exceed and run the most efficient distribution operation possible,” said Phillips. “That really started with Cloud VMS and it changed the game for how distribution operations impact an organization’s bottom line.”

When Voxware introduced real-time analytics, it gave warehouse managers the ability to see, measure and manage activity across all distribution centers. This analytic tool helped drive productivity, accuracy and performance in numbers companies hadn't seen before.

In 2015, Voxware took analytics a step further and added predictive and prescriptive capabilities driven by data gleaned from multiple areas of the supply chain (warehouse teams, transportation, ERP, WMS, CRM, HR, social media, etc.) to not only improve efficiency within a single distribution center function but to also improve system-wide performance.

Voxware continued innovating and introduced Augmented Reality solutions for Distribution Operations in 2017. This solution combined voice and scanning together with vision and image capture to ensure the right solution is available depending on the tasks being completed.

Today, Voxware's innovation moves beyond picking into all areas of the distribution center. Many of its customers use its [multimodal](#) voice solutions for multiple distribution center workflows to increase accuracy and efficiency even further. *See diagram.*

"You're going to see us continue introducing new technology to further automate the distribution center in the coming years," said Phillips. "Companies can no longer add people to solve problems. They are going to have to invest in technology if they want to compete, and we believe we are well-positioned to support companies looking to provide better experiences for their customers. It's a very exciting time to kick off the next 25 years."

#### **About Voxware**

Voxware offers technology solutions that deliver essential supply chain information exactly when and where it's needed, optimizing the speed, accuracy and efficiency of distribution operations. Its product suite includes both [warehouse automation](#) and [analytics](#) solutions uniquely focused on distribution functions. With these solutions, companies reach an unprecedented understanding of how best to manage their operations, improving profitability by reducing costs and exceeding customer expectations. For more information, please visit [www.voxware.com](http://www.voxware.com).

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