

FOR IMMEDIATE RELEASE

Voxware to Participate in “*Hottest Food Supply Chain Trends 2019*” Food Logistics Webinar

Keith Phillips will join leading supply chain experts to share insight on trends the food and beverage industry faces in the upcoming year

Hamilton, NJ, December 10, 2018 – [Voxware](#), a leading provider of cloud-based voice and analytic supply chain solutions, announced today that it will sponsor and participate in the “[Hottest Food Supply Chain Trends 2019](#)” live webinar hosted by Food Logistics magazine, the only publication exclusively dedicated to covering the movement of product through the food supply chain. This one-hour webinar is scheduled for Wednesday, December 12 at 1:00pm ET and will feature Keith Phillips, President and CEO of Voxware.

Alongside Phillips will be supply chain executives from SAP and Armada. The trends webinars tend to be incredibly popular with Food Logistics readers as they allow for industry thought leaders to weigh in on the hottest trends shaping up for the coming year and what they portend for the industry at large.

“The leading trend for food and beverage companies in 2019 will be a continuation of the well-documented labor shortage,” said Phillips. “The impact of low unemployment will progress to the point of impacting profit margins as companies are forced to increase pay and benefits in order to attract and retain employees. In the coming years, automation in the distribution center is going to become even more critical than in recent years as companies in all industries compete for labor. Between the labor shortage and increasing wages, companies who do not leverage technology to increase efficiency throughout the supply chain will find it increasingly difficult, if not impossible to remain competitive.”

Historically, companies could add more people to make up for inefficiencies, but with unemployment rates hovering in the 3-4% range, labor will continue to be in short supply and companies will face much higher costs than they have in recent years. Through automation, Voxware is able to increase efficiency and productivity while creating a better overall customer experience. Voxware automates all aspects of distribution center operations through its multimodal [Voice Management Suite](#) solution. The flexibility of a multimodal solution allows workers to use the best tools for the task and individual.

There is no cost obligation to register for the Food Logistics “Hottest Food Supply Chain Trends 2019” webinar. To sign up, please click [here](#).

About Voxware

Voxware offers technology solutions that deliver essential supply chain information exactly when and where it’s needed, optimizing the speed, accuracy and efficiency of distribution operations. Its product suite includes both [warehouse automation](#) and [analytics](#) solutions uniquely focused on distribution functions. With these solutions, companies reach an unprecedented understanding of how best to manage their operations, improving profitability by

reducing costs and exceeding customer expectations. For more information, please visit www.voxware.com.

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