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Voxware Augmented Reality Solution Takes Centerstage at IMHX 2019

Guests have the opportunity to better understand the value of using augmented reality in three sample scenarios: kit assembly, order picking and order packing

Hamilton, NJ & IMHX 2019 – September 24, 2019 – [Voxware](#), a leading provider of cloud-based voice and analytic supply chain solutions, will showcase its [virtual reality simulation](#) at IMHX 2019 (Booth 6C222). Attendees will have the opportunity to experience the benefits of Voxware Augmented Reality (AR) in three sample scenarios: kit assembly, order picking and order packing.

“Our augmented reality demo has gotten incredible reviews from users who have had the opportunity to go through the demo,” said Keith Phillips, President & CEO of Voxware. “For Voxware, it’s important that we provide a wide range of solutions so our customers can leverage the appropriate technology for the specific task at hand. AR is just one of the solutions we offer, but it’s still in its infancy and many organizations don’t fully grasp how it can be deployed. By using VR, we are simulating the actual user experience to highlight the benefits offered in our AR solution.”

For Voxware’s VR experience, each scenario begins with the user’s avatar at a location inside a virtual warehouse, with an AR headset within arm’s reach. As the user puts on the virtual headset, the software initializes and guides the user’s actions, step-by-step in a [multi-modal](#) task. Voxware’s AR solution combines voice, scanning, image capture and vision to improve worker performance and optimize the warehouse processes. Each VR scenario demonstration uses all four modes.

Additionally, the user is able to see real-time performance metrics and can view them alongside their colleagues. This type of performance-based “gamification” has been shown to increase task-based productivity and reduce error rates.

Voxware is currently accepting pre-registration for guests attending IMHX 2019. Interested attendees should visit Voxware’s website to [secure their spot](#) as space is limited or book a time at the booth (6C222).

About Voxware

Voxware offers technology solutions that deliver essential supply chain information exactly when and where it’s needed, optimizing the speed, accuracy and efficiency of distribution operations. Its product suite includes both [warehouse automation](#) and [analytics](#) solutions uniquely focused on distribution functions. With these solutions, companies reach an unprecedented understanding of how best to manage their operations, improving profitability

by reducing costs and exceeding customer expectations. For more information, please visit www.voxware.com.

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